

## SOFT AUDIT CONSULTING

### Danny M. Goldberg, Principal

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Danny M. Goldberg is the founder and Principal of SOFT Audit Consulting. Mr. Goldberg has performed in a number of roles around the DFW area and now wants to expand and share his audit methodology through this consulting practice.

In today's business environment, with unemployment at its highest point since the Great Depression, auditors must continue to provide value with less resources. By decreasing Sarbanes auditing and looking for synergies between audit approaches, IA departments can refocus their energies on more value-added services, including operational/financial auditing. How can we combine the numerous audit approaches into one integrated approach and can efficiencies from the synergies between these audit approaches? An integrated S.O.F.T. ("SOFT") audit is an efficient vehicle where financial, compliance, and operational objectives intersect and the most relevant and material tests are completed based on a comprehensive risk and cost/benefit analysis.

In addition to the SOFT Audit methodology, Mr. Goldberg is focusing his team of advisors to provide value-added resources in a myriad of functionality, including Internal Audit, Sarbanes-Oxley Compliance, Risk Management and General Accounting Functions.

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### Danny M. Goldberg Biography

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Mr. Goldberg has over 11 years of experience in the DFW area, including the last 5 as an Audit Director at 2 diverse companies. He has the rare experience of being an integral part/leading the Year 1 SOX Compliance efforts at 3 companies in the DFW area. Additionally, Mr. Goldberg has assisted in leading the establishment of three internal audit/SOX departments over the past 6 years.

Danny began his career at Arthur Andersen and is a graduate (BS – Accounting, 1997, MS – Finance, 1998) of Texas A&M University.

Mr. Goldberg has served on the board of directors of a non-profit organization, audit committee of a large independent school district in DFW and is currently on the audit committee of a non-profit organization.

Mr. Goldberg is accredited as the professional commentator on the forthcoming publication (to be published Summer 2009), BNA Tax and Accounting Portfolio, *Internal Auditing: Fundamental Principles (Accounting Policy and Practice Series)*. Mr. Goldberg also is scheduled to publish an article in Volume 6 of the ISACA Journal (November 2009) titled "Is it time to Automate SOX?".

Mr. Goldberg has had two articles published in the *Internal Auditor*. "The SOFT Approach to Auditing," appears in the August 2007 issue of the *Internal Auditor* and discusses the positive affects AS 5 can have on internal auditors. "Focus on High-risk Controls" appears in the December 2007 issue and outlines a general approach on how to apply AS 5 proactively in public companies.

Mr. Goldberg has spoken around the nation since 2007, including numerous IIA-sponsored events. He has spoken on a number of subjects over the past three years, from one hour lunch seminars to all day seminars (all speaking events has been sponsored and accredited as CPE hours). He is a Certified Public Accountant, Certified Internal Auditor, Certified Information Systems Auditor and obtained his Certification in Control Self-Assessment. He is married with a son and daughter and lives in Plano, Texas.

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